

PRESS RELEASE

A FRAMEWORK AGREEMENT SIGNED WITH ALICE PIZZA
OPEN THE FIRST POINT OF SALE ALICE PIZZA MANAGED BY SIRIO
AT THE SAN CAMILLO FORLANINI HOSPITAL COMPANY IN ROME

Ravenna, 22 July 2019 - Sirio SpA (**AIM: SIO**), an Italian company leader in the management of commercial catering in the hospital sector, announces that he has signed a framework agreement for exclusive commercial development in the hospital channel with "Me & Alice srl", a company that owns the Alice Pizza brand.

Alice Pizza is an entrepreneurial activity born in the world of artisan pizza, founded in Rome by Domenico Giovannini in 1990. After the opening of many stores on its own, in 2012 it launched, in the wake of the great commercial success and continuous direct openings, the franchising business to spread Roman cut pizza with artisan care in Italy and abroad. Today Alice Pizza has 169 outlets in the world (Italy, Spain, Malta and the USA) between direct and franchised.

The framework agreement provides (an exclusive mutual commitment) for the opening of 6 sales points in the hospital channel over the next 18 months. The locations can be identified both in hospitals where Sirio is present due to bids already won - with corners dedicated to pizza - and in new sales points, always in the hospital channel.

The individual points of sale that will be opened will be regulated by special agreements of commercial affiliation (franchising) with Sirio as a franchisee.

Simultaneously with the negotiation of the agreement, the first Alice Pizza store managed by Sirio was opened and inaugurated at the San Camillo Forlanini hospital in Rome; location where Sirio was awarded during the first half of 2019 the tender for the management of the commercial catering of a point of sale.

Stefania Atzori, CEO of Sirio S.p.A, comments: "I am very pleased, because with this agreement, which is added to the one with Cioccolatitaliani, our journey of growth and spread of Italian artisan food continues. Furthermore "- continues Atzori -" I think it has a suggestive meaning to have started this journey in Rome - where Alice Pizza was born, at the San Camillo hospital, one of the most important in the capital ".

Sirio S.p.A.

Sirio was founded in 1993 in Ravenna as a professional operator in the commercial hospital catering sector, subsequently becoming its undisputed leader in Italy. Over the years, Sirio has expanded its areas of expertise, entering in 2006 commercial motorway catering, in 2012 in the fast food fast catering segment as franchisee of Burger King in Italy, in 2014 in the airport and finally, in 2018 in the City Center Business. As of December 31, 2018 Sirio is present in Italy with 77 points of sales at 31 December 2018, with a turnover of over € 64 million and over 700 employees.

For further information

Nominated Adviser

Banca Mediolanum S.p.A. | ecm@mediolanum.it | +39 02 9049 2525

Sirio Investor Relations

Christian Vigelli | christian.vigelli@siriospa.it

CDR Communication - Investor Relations

Silvia Di Rosa | silvia.dirosa@cdr-communication.it

Andres Olivieri | andres.olivieri@cdr-communication.it



CDR Communication - Media Relations

Angelo Brunello angelo.brunello@cdr-communication.it

Claudia Messina claudia.messina@cdr-communication.it